



Position Description: Social Media Internship

Partners of the Americas seeks an innovative and experienced social media intern to assist its Communications Unit.

Communications plays an integral role in supporting Partners' 16 programs, 95 chapters, and 6 country affiliates across the Americas. Our team focuses on branding, media monitoring and evaluation, social media outreach, website development, fundraising, and strategic planning for the overall mission and vision of Partners' 50-year legacy.



Requirements

- Maintain and expand Partners' social media presence on Twitter and Facebook
- Manage Partners' blog and generate a monthly blog digest
- Create social media guidelines for events and staff trainings
- Track Partner organizations online and build social media partnerships
- Collaborate with the video production intern to manage Partners' YouTube channel
- Develop self-directed learning goals to measure prog
- Strong written and oral skills in English and Spanish or Portuguese (preferred)
- Experience with social media outreach and familiarity with diverse platforms (Facebook, Twitter, Blogger)
- Minimum 15-20 hours per week with flexibility to work from home

APPLY

www.partners.net/partners-internships



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