

Position Description: Journalism/Blogging Int<u>ernship</u>

Partners of the Americas seeks an innovative and experienced journalism/blogging intern to assist its Communications Unit.

Communications plays an integral role in supporting Partners' 16 programs, 95 chapters, and 6 country affiliates across the Americas. Our team focuses on branding, media monitoring and evaluation, social media outreach, website development, fundraising, and strategic planning for the overall mission and vision of Partners' 50- year legacy.

Requirements

- Strong written and oral skills in English (Spanish or Portuguese encouraged)
- Some experience with Drupal or similar platform a plus
- Minimum 15-20 hours per week with flexibility to work from home



www.partners.net/partners-internships



Key Deliverables

- Increase Partners' visibility through strong storytelling
- Track, analyze, and report blog statistics monthly
- Support the management of the Partners' blog by generating content and compiling the monthly digest
- Track Partner organizations online and build blogging/social media alliances
- Develop self-directed learning goals to measure progress and achievement



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